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&lt;p&gt;Introdu&#231;&#227;o ao patroc&#237;nio do Palmeiras pela Adidas&lt;/p&gt;

&lt;p&gt;A partnership between Adidas and Palmeiras, one of Brazil&#39;s most popular and successful football &#128535; clubs, has been in place for some time now. Adidas, the famous German manufacturer of sports equipment and apparel, &#128535; pays an estimated R\$ 40 million over four years for this sponsorship, which includes the supply of uniforms and other &#128535; club merchandise. This partnership offers Adidas, not only financial and marketing benefits but also an emotional connection with the team&#39;s &#128535; fanbase.&lt;/p&gt;

&lt;p&gt;Valor pago pela Adidas ao Palmeiras&lt;/p&gt;

&lt;p&gt;Ano&lt;/p&gt;

&lt;p&gt;Valor pago pela Adidas (R\$)&lt;/p&gt;