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[Why are YETI coolers so expensive? There are two pretty simple answers : technology and marketing.](#) The Austin, Texas-based company was founded by the Seiders brothers: two avid outdoorsmen who felt there weren't any coolers on the market that kept their catches, kills, and beverages cold enough for long enough.
 [How YETI Made Its Coolers a Status Symbol in America - Business Insider](#)
 : yeti-coolers-so-expensive-brand-marketing-out...

[TUNDRA 45 HARD COOLER](#) Our most popular size, it's great for overnight camping trips with a crew of four.
 [YETI Coolers Buyer's Guide](#)
 : cooler-buyers-guide

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[Compre o seu pneu 0 0 bet365 0 0 bet365 uma de nossas 6 lojas no Rio de Janeiro.](#)

[A Goodyear foi fundada 1898 no Ohio, nos Estados Unidos. Atua no Brasil desde 1919, fabricando pneus de qualidade e alto desempenho por 100 anos. Além de pneus para veículos de passeio, pick-ups, SUV, run-flat, vans e utilitários, a Good year fabrica também pneus para caminhonetes, caminhões, nibus, aeronaves, equipamentos para construção pesada, terraplenagem e mineração.](#)