

O O bet365

David Marquardt AB 4.5 169,805 votes

Think you're a reaction master? Play

the Glitch Dash game and find out! Glitch Dash is a simulta

neously serene and stressful

first-person obstacle-dodging game where you have to stay on your toes

to survive. You

can play Glitch Dash for free, but every second is precious

as you swerve to collect

The lower your CPA in relation to your

LTV, the higher your profit will be. Cost Per Acquisition is a KPI

that measures the success of various paid marketing channels such as PPC (pay pe) Tj T* B

Cost Per Acquisition (CPA)

| KPI example - Geckoboard

geckoboard : best-practice : cost-per-acquisition-cpa

O O bet365

Your average target CPA, is

the traffic-weighted average CPA that your bid strategy optimized for

. It includes the average of your device bid adjustments, ad group tar

get CPAs, and any changes you've made to your target CPA over time.

About Target CPA bidding

- Google Ads Help

support.google : google-ads : answer

frase n#227;o se aplica, n#227;o dispon#237;vel, sem avalia#231;#&